

# S U M M A R Y

## **Editorial** ..... 7-9

**Annie BARTOLI**

Professor – Editor in chief, *GMP Journal*

## **1. Public action against air pollution: from the paradoxes of inter-organizational action to a paralyzing vicious cycle** ..... 11-37

**Camille FIORE**

Centre d'Études et de Recherche en Gestion d'Aix-Marseille

camillefiore@live.fr

## **2. Towards an integrated form of university social responsibility** ..... 39-66

**Marie STADGE**

ESSCA School of Management – Strasbourg

marie.stadge@essca.fr

**Isabelle BARTH**

EM Strasbourg Business School – University of Strasbourg – HuManiS (UR7308)

isabelle.barth@em-strasbourg.eu

## **3. CSR communication and financial performance: the moderating role of public authorities and the rule of law** ..... 67-93

**Elias ERRAGRAGUI**

School of Business Administration – Al Akhawayn University of Ifrane – LEFMI – University of Picardie Jules Verne  
e.erragragui@aui.ma

**Mohammed BENLEMLIH**

EM Normandie Business School – Métis Lab, Africa Business School – Mohammed VI Polytechnic University  
mbenlemlih@em-normandie.fr

**Véronique BLUM**

CERAG – University of Grenoble Alpes – Chaire Secteur Financier : MAPMONDES, Institut Louis Bachelier  
veronique.blum@univ-grenoble-alpes.fr

## **4. Compromise in a pluralistic project-group: the activities of the broker of Worlds in the elaboration of a compromise convention** ..... 95-111

**Corinne GRENIER**

KEDGE Business school (France)  
corinne.grenier@kedgebs.com

**Michel NAIM**

IRTS Nouvelle Aquitaine Bordeaux - IRGO Laboratory, University of Bordeaux (France)  
christine.dutrieux33@gmail.com