

David HURON

Professor
in Management Sciences

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Université Côte d'Azur
IAE Nice, Graduate School of Management

AREAS OF EXPERTISE:
Public management, local government management
Public marketing, demarketing, place branding
Public Policy Management: Sports & Tourism
Digital transition, digital technology, and AI in the public sector

Biography / Summary

David HURON is a Full Professor of Management Sciences at Université Côte d'Azur. His research focuses primarily on local public management. He earned his Ph.D. from the University of Nice Sophia Antipolis (the former name of Université Côte d'Azur). After three years at the University institute of technology - IUT de Roanne - (University of Saint-Étienne) as an associate professor, he returned to his home university in 2002. He served as director of the institute of professional studies - IUP - in Sports Management (2005–2012), associate dean of IAE Nice (2011–2012), and associate dean for work-integrated learning and apprenticeship at IAE Nice (2019–2022). His commitment to research supervision led him to serve as deputy director of the CRIFP laboratory from 2004 to 2012. A full professor since 2022, he has co-directed the "Responsible Organizational Management" research group since that time (having previously served in this role from 2019 to 2022). In 2010, he was one of the founding members of AIRMAP. After serving as the association's Secretary General for nine years, he subsequently held the position of Executive President from 2019 to 2026 to help structure research in this field in France and open it up to the international community.

POSITIONS

- Professor, Université Côte d'Azur – UniCA
- Co-Director of the Department of Business and Management Sciences at UniCA (since 2024)
- Member of the Academic Council of Université Côte d'Azur (since 2023)
- Alternate Member of the National University Council (CNU), Section 6 (since 2023)
- Co-leader of the "Responsible Organizational Management" research group at the GRM laboratory (since 2023)
- Director of the master's program in Digital Public Management and Sustainable Development (since 2004)

TITLES AND DEGREES

- Full Professor since 2022
- Associate Professor (1999–2022)
- Qualification to Supervise Research (2010), University of Nice Sophia Antipolis
- Ph.D. in Management Sciences (1999), University of Nice Sophia Antipolis

CURRENT RESEARCH INTERESTS

Theme 1: Public Management
Theme 2: Local Public Management, Place Branding
Theme 3: Public marketing,
Theme 4: Digital, AI, and the public sector
Theme 5: Management of Decarbonized Public Policies

RESEARCH CENTER OR TEAM

GRM Laboratory – Université Côte d'Azur

ACADEMIC ASSOCIATIONS:

Executive President of the International Association for Public Management Research (2019–2026). Secretary General (2010–2019)
Member of the AIRMAP doctoral dissertation committee since 2018
Organized 10 conferences, including 7 international ones.

REVIEW BOARDS / EDITORIAL BOARDS

- Co-director of two book series at L'Harmattan: "Performance" and "Public Management."
- Reviewer for the following journals: Revue Française de Gestion (RFG), Management International, Recherches en Sciences de Gestion, Gestion & Management Public (GMP), Revue Internationale des Sciences Administratives (RISA), Théoros, Politiques et Management Public (PMP), Journal of Small Business and Entrepreneurship, Gestion 2000 (Management and Foresight).

THESIS SUPERVISION AND HDR

- Number of ongoing thesis supervisions: 3
- Number of theses defended under supervision: 8
- Number of HDR (Habilitation to Supervise Research) supervisions: 1
- Participation on thesis committees: 12 (9 as a reviewer, 1 as chair)
- Participation in HDR committees: 5 (3 as a reviewer, 2 as chair)

INVITATIONS ABROAD

- Invitation from the Graduate School of Public Administration at Seoul National University, June 2025, Seoul, South Korea.
- Invitation from the Graduate School of Public Administration at Seoul National University, June 2023, Seoul, South Korea.
- Invitation from the Department of Public Administration at Korea University, June 2018, Seoul, South Korea.
- Invitation to deliver a lecture titled "Risk Management in Contexts of Advanced Regionalization," October 2016, Oujda, Morocco.

PRESENTATIONS TO COMPANIES, INSTITUTIONS, AND PROFESSIONAL OR ASSOCIATIVE ORGANIZATIONS

- Since 2025: Member of the academic committee for the executive management program at the National Institute of Territorial Studies (INET).
- Metropolis Nice Côte d'Azur (2023, 2024): training for directors
- GIP-FIPAN (2024)
- City of Monaco (2012): Expertise in supporting decentralization

KEY HIGHLIGHTS OF PROFESSIONAL BACKGROUND

- Director, Master's Degree Programs in Management with 7 master's programs (2019–2024)
- Director Master's program in Marketing, Entrepreneurship, and Sports Events (IAE Nice) (2018–2022);
- Associate dean for work-integrated learning and apprenticeship at IAE Nice (2019–2022);
- Member of the GRM Laboratory Council (2017–2021);
- Co-leader of the "Responsible Organizational Management" research track at GRM (2018–2021);
- Associate dean, IAE Nice (2011–2013);
- Elected Member of the IAE Board of Directors (2010–2014); (2018–2022);
- Deputy Director of the CRIFP Laboratory (2004–2012);
- Established and directed the Master's program in Public Management in 2004 (now the MAP3D Master's program);
- Director of the IUP in Business Management and Administration – Sports and Recreation Professions (2005–2012); Deputy Director 2002–2005; Program Director since 2012;
- Director of Studies for the DESS in Banking Techniques (IAE-UNS) (2002–2004);

ACADEMIC PUBLICATIONS

- Number of publications in peer-reviewed journals: 16 articles (+ 3 editorials): Public Administration and Management, Public Policy and Management, International Management, Gestion 2000, Communication & Organization, Revue Française de Finances Publiques, Revue du Trésor, etc.
- Number of books: 5
  "Finance et management public" with J. Spindler (2018), L'Harmattan
  "L'évaluation de l'événementiel touristique" with J. Spindler [ed.] (2009), L'Harmattan
  "Le management public en transition" with J. Spindler [ed.] (2008), L'Harmattan
  "Décisions et stratégies marketing" (2007), Gualino
  "Le management public local" with J. Spindler (1998), LGDJ
- Number of book chapters: 22
- Number of presentations at international conferences and symposia: 35 (AIRMAP, ASPA, KAPA, EAA…)
- Number of presentations at national conferences and symposia: 11

WEBSITE AND SOCIAL MEDIA

LinkedIn: https://www.linkedin.com/in/david-huron-0a492710/?isSelfProfile=true
University Page: https://univ-cotedazur.fr/m-david-huron
Personal website: https://david-huron.fr