

# S U M M A R Y

## Editorial ..... 6-8

**Annie BARTOLI**

Full Professor in Management – Editor of the GMP Journal

**Stéphane TRÉBUCQ**

Full Professor in Management – Editor of the GMP Journal

## 1. Strategic management as a key to reading the development of territorial projects ..... 9-29

**Benoit RÉGENT**

PhD – University Savoie Mont Blanc | benoit.regent@univ-smb.fr

**Véronique FAVRE-BONTÉ**

Full Professor IAE Savoie Mont Blanc – University Savoie Mont Blanc | veronique.favre-bonte@univ-smb.fr

**Marie DA FONSECA**

Assistant Professor – University Perpignan Via Domitia | marie.da-fonseca@univ-perp.fr

## 2. Territorial imagination: a latent ephemeral concept ..... 31-56

**Jean Paul SELOUDRE**

IUT of Bordeaux, Campus Périgord – PhD in information and communication science  
Research laboratory, MICA, Axe IDEM, University of Bordeaux-Montaigne

**Laurent SEMPÉ**

IUT of Bordeaux, Campus Périgord – Phd-lecturer in Management  
Research laboratory IRGO EA 4190, University of Bordeaux

## 3. Characterization of managerial innovations in local authorities ..... 57-77

**Philippe COHARD**

Associate professor – University of Montpellier, MRM  
Labex Entreprendre, Montpellier, France

**Isabelle BORIES-AZEAU**

Associate professor – University of Montpellier, MRM  
Labex Entreprendre, Montpellier, France

## 4. The influence of perceived organizational support and organizational commitment on absenteeism in the local public sector ..... 79-97

**Fatéma SAFY-GODINEAU**

Lecturer – IAE Pau-Bayonne | fatema.safy-godineau@univ-pau.fr

**Amar FALL**

Lecturer – IAE Pau-Bayonne | amar.fall@univ-pau.fr

**David CARASSUS**

Professor – IAE Pau-Bayonne | david.carassus@univ-pau.fr